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Company Announcement

The following is a company announcement issued by 9HCapital plc (referred to as the Company) pursuant to rule 4.11.03 and 4.11.12 of the Prospectus Rules.

The Company refers to the obligation to which Prospectus MTF Companies are subject to in terms of Rule 4.11.03 and Rule 4.11.12 relating to the publication of twelve-month financial information as defined in Table 1 Paragraph 3 and specifically the publication and dissemination via an announcement of Financial Sustainability Forecasts including management assumptions thereon ('FSFs').

The below copy of the consolidated FSFs, as approved by the Board of Directors, are based on the following explanations and assumptions:

Revenues

Following the acquisition of part of the portfolio and resources of MPS Ltd, a traditional media agency, which took effect on 1 May 2025, revenues are projected to reach €7 million in FY2026. During 2026, the Group will focus on the full integration of the acquired capabilities and the realisation of the associated commercial benefits, as well as the continued development of software products. This acquisition expands the Group's offering to include traditional media buying and related creative services, complementing its existing digital and technology-led solutions and further diversifying its revenue base.

Personnel expenses

Personnel expenses mainly comprise direct and indirect wages, which are relatively fixed in nature.

Operating expenses

Operating expenses consist primarily of media buying costs, software platforms, professional fees, commissions, and travel & entertainment expenses.

Depreciation and amortisation

Depreciation and amortisation of property, plant and equipment and intangible assets are calculated using the straight-line method, which allocates the cost of each asset to its residual value over its estimated useful life.

Share of profit in joint venture

The Group's share of profit from the joint venture is projected to increase, reflecting anticipated improvements in the joint venture's underlying performance. This outlook is supported by continued strategic partnerships in the Middle East, with Saudi Arabia remaining a key priority growth market.

Finance costs

Finance costs consist of interest on the Bond, interest on lease liabilities, and bank charges.

Taxation

Current taxation is provided at 35% of chargeable income for the period.

Working capital

The Company's working capital mainly comprises the net impact of trade receivables and trade payables and is based on historical trends.

Statement of comprehensive income

€000	FY2026
Revenue	6,900
Direct costs	(1,934)
Gross profit	4,966
Personnel expenses	(3,226)
Depreciation and amortisation	(441)
Other operating expenses	(655)
Gain on lease termination	24
Net impairment loss on financial assets	(35)
Total operating expenses	633
Other income	60
Share of profit on joint venture	110
Operating profit	803
Net finance costs	(96)
Profit before tax	707
Tax expense	(245)
Profit for the year	462

Statement of financial position

€000	Dec-26
ASSETS	
Non-current assets	
Property, plant & equipment	65
Right of use asset	308
Deferred tax asset	22
Intangible assets	1,154
Goodwill	50
Investment in joint venture	140
Total non-current assets	1,740
Current assets	
Trade and other receivables	4,539
Cash at bank and in hand	506
Total current assets	5,045
Total assets	6,784
EQUITY AND LIABILITIES	
Capital and reserves	
Share capital	394
Retained earnings	574
Translation reserve	7
Equity attributable to the owners of the parent	975
Non-controlling interest	(78)
Total equity	896
Non-current liabilities	
Lease liability	317
Total non-current liabilities	317
Current liabilities	
Borrowings	1,716
Trade and other payables	3,574
Current tax liability	245
Lease liability	37
Total current liabilities	5,571
Total liabilities	5,888
Total equity and liabilities	6,784

Statement of cash flows

€000	FY2026
Cash flows from operating activities	
Operating profit	803
Adjustments	342
Changes in working capital	(510)
Cash (used in)/generated from operations	635
Interest paid	(70)
Income tax paid	(78)
Net cash used in operating activities	487
Cash flows from investing activities	
Acquisition of property, plant, and equipment	(32)
Acquisition of intangible assets	(500)
Net cash used in investing activities	(532)
Cash flows from financing activities	
Lease payments	(60)
Net cash used in financing activities	(60)
Net movement in cash and cash equivalents	(106)
Cash and cash equivalents at beginning of year	111
Cash and cash equivalents at end of year	6
Less: Bank overdrafts	(500)
Cash at bank and in hand	506

S. Caruana

Sara Caruana
Company Secretary
30 April 2026