ANCHOVY.

682, St Joseph High Street, Hamrun, HMR 1012 Company registration number: C57419 Telephone number: 2124 1139 Website: anchovyinc.com email: info@anchovyinc.com

Company Announcement

The following is a company announcement issued by ANCHOVY STUDIOS p.l.c. (the Company) pursuant to Rule 4.11.13 of the Prospects Rules.

Quote

The Company announces that it has been selected to be the Digital Partner for HalaHi; a celebrity shout-out platform recently launched in the UAE.

The Company has worked alongside many brands based in the Middle Eastern market, and it hopes to gain new successes as the Digital and Product optimisation partner for HalaHi.

The Company plans to conduct further business with HalaHi as it continues to expand its international client portfolio.

Unquote

By order of the Board of Directors of Anchovy Studios p.l.c.

5. Caruana

Ms Sara Caruana Company Secretary 16th July 2020

For more information on ANCHOVY STUDIOS p.l.c. please visit https://anchovyinc.com/investors/