

# ANCHOVY.

682, High Street  
Hamrun, HMR 1012  
Company Registration Number C57419  
(the “Company”)

The following is a company announcement issued by ANCHOVY STUDIOS p.l.c. (the Company) pursuant to Rule 4.11.13 of the Prospectus Rules.

The Company would like to announce that its shareholders Zak and Benji Borg are currently in discussion with the shareholders of NIU Limited (C 49434) to merge their shareholding by setting up a new company that would act as the holding company for both Anchovy Studios p.l.c. and NIU Limited. This transaction is subject to the Company’s Board approval which is set to be discussed at the Board meeting scheduled on 12 January 2022.

The new company will consolidate its market leadership position and its technology talent base into an integrated digital offering providing its client-base with world-class digital services that will support them in their digital transformation journeys.

*S. Caruana*

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Sara Caruana  
Company Secretary  
11 January 2022