

ANCHOVY.

682, High Street
Hamrun, HMR 1012
Company Registration Number C57419
(the “Company”)

The following is a company announcement issued by ANCHOVY STUDIOS p.l.c. (the Company) pursuant to Rule 4.11.13 of the Prospectus Rules.

Quote

Reference is made to the company announcement issued by the Company on the 6 April 2021 (ANC:47) in which the Board of Directors of the Company announced that it was scheduled to meet on the 15 April 2021:

- 1. to consider and, if deemed appropriate, approve the Company’s audited financial statements for the financial year ended 31 December 2020; and*
- 2. to consider the declaration of a final dividend to be recommended to the Company’s annual general meeting;*

The Board of Directors of the Company approved the Annual Report and Financial Statements for the financial year ended 31 December 2020 and resolved that these be submitted for the approval of the shareholders at the forthcoming Annual General Meeting to be held by conference call on the 29 April 2021 for the purposes of considering inter alia the following matters:

- 1. to consider and approve the Company’s annual accounts and the reports of the Directors and Auditors for the year ended 31 December 2020;*
- 2. to appoint/elect Directors in place of those retiring;*
- 3. to reappoint Mazars as auditors of the Company until the conclusion of the next general meeting at which annual accounts are laid, at the remuneration agreed by the Board of Directors;*
- 4. to maintain the Directors’ current remuneration for the holding of their office;*
- 5. to approve dividends of €17,500.*

The Board of Directors has also authorised the publication of the Annual Report and Financial Statements for the financial year ended 31 December 2020 which is available for viewing on the Company’s website at <https://anchovyinc.com/>

The Board of Directors note that the profit before tax for the financial statements of Anchovy Studios plc for the year ended 31 December 2020 totalled €97k. This represents a material adverse variance of circa €80k from the 2020 projections that were published in the Financial Sustainability Forecast issued on 19 December 2019 by way of company announcement ANC26, given that the projections had forecasted a profit before tax of €177k. This difference is mainly attributable to a material adverse variance in revenues of c. €211k, given that actual revenues for FY2020 were €1,180k, compared to projected figures of €1,392k. This was principally due to the impact of the COVID-19 pandemic, given that a significant number of clients undertook a cost cutting exercise in an attempt to preserve their cash flows. This resulted in clients stopping their services for an intermittent period, hence reducing the Company’s revenue generation capability.

This difference in revenue was compensated by lower costs given that actual costs for FY2020 totalled €1,152k whilst projected costs were €1,018k. This reduction in costs was due to the Company shifting to reduced hours for a number of months between March and June 2020 to mitigate the impact of the pandemic, applying for the COVID-19 wage

supplement scheme and undergoing a cost cutting exercise with respect to administration costs. Such measures were implemented to ensure that no team members were laid off during the year.

The Company has worked relentlessly to create opportunities locally and in the Middle East and North Africa ("MENA") Region during 2020, and are confident that the Company shall continue expanding and increasing revenue in the forthcoming years.

Unquote

By order of the Board of Directors of Anchovy Studios p.l.c.

S. Caruana

Ms Sara Caruana
Company Secretary
15th April 2021

For more information on ANCHOVY STUDIOS p.l.c. please visit <https://anchovyinc.com/investors/>